

***Louisiana International Trade Conference
2026 Sponsorship Opportunities***

The World Trade Center New Orleans will host the third annual Louisiana International Trade (LIT) Conference. The LIT Conference will serve as Louisiana's premier conference on trade and logistics, bringing together a robust compilation of panel discussions, marketing and networking opportunities, keynotes and appearances by high-ranking State and Federal officials, and more.

The LIT Conference is a signature event for the World Trade Center New Orleans, serving as a valuable resource to members across the international trade and foreign direct investment community.

Corporate partners will have the opportunity to sponsor the event, and take advantage of meaningful benefits including, but not limited to:

Presenting Sponsor - \$10,000 (*Exclusive Opportunity*)

- Naming rights for the conference "Louisiana International Trade Conference presented by XXX"
- Exclusive opportunity for a company representative to deliver remarks
- Acknowledgment from the podium during the event
- Recognition as presenting sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 8 conference registrations

Partner Sponsor - \$5,000

- Acknowledgment from the podium during the event
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 4 conference registrations

Supporting Sponsor - \$2,500

- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 2 conference registrations

For more information, contact Harrison Crabtree (hcrabtree@gnoinc.org)