

***Louisiana International Trade Conference
2024 Sponsorship Opportunities***

The World Trade Center New Orleans will host the second annual Louisiana International Trade (LIT) Conference on June 7, 2024. The LIT Conference will serve as Louisiana's premier conference on trade and logistics, bringing together a robust compilation of panel discussions, marketing and networking opportunities, keynotes, and appearances by high-ranking State and Federal officials.

The LIT Conference is a signature event for the World Trade Center New Orleans, serving as a valuable resource to members across the international trade and foreign direct investment community.

Corporate partners will have the opportunity to sponsor the event, and take advantage of meaningful benefits including, but not limited to:

Presenting Sponsor - \$10,000 (Exclusive Opportunity)

- Naming rights for the conference "Louisiana International Trade Conference presented by XXX"
- Inclusion of company name within the official World Trade Center event press release
- Exclusive opportunity for a company representative to deliver remarks
- Acknowledgment from the podium during the event
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 8 conference registrations

Premier Sponsor - \$7,500

- Introduce a session during the conference
- Acknowledgment from the podium during the event
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 6 conference registrations

Partner Sponsor - \$5,000

- Acknowledgment from the podium during the event
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 4 conference registrations

Supporting Sponsor - \$2,500

- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media posts
- 2 conference registrations

For more information, contact Harrison Crabtree (hcrabtree@gnoinc.org)
