

***World Trade Center New Orleans  
Louisiana International Trade Conference  
2023 Sponsorship Opportunities***

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On May 11<sup>th</sup>, and in conjunction with International Trade Month, the World Trade Center New Orleans will host the inaugural Louisiana International Trade (LIT) Conference. The LIT Conference will serve as Louisiana's premier conference on trade and logistics, bringing together a robust compilation of panel discussions, marketing and networking opportunities, keynotes and appearances by high-ranking State and Federal officials, an exhibit hall and more.

The LIT Conference is a signature event for the World Trade Center New Orleans, serving as a valuable resource to members across the international trade and foreign direct investment community.

Corporate partners will have the opportunity to sponsor the event, and take advantage of meaningful benefits including, but not limited to:

**Gold \$15,000**

- Trade Exhibit Hall tabling opportunity
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media post
- Opportunity to introduce conference keynotes
- 8 conference registrations
- Naming rights for the post-conference cocktail reception
- Speaking roles during post-conference cocktail reception

**Silver \$10,000**

- Trade Exhibit Hall tabling opportunity
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media post
- Participate as a moderator/introducer during sessions
- 6 conference registrations

**Bronze \$5,000**

- Trade Exhibit Hall tabling opportunity
- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media post
- 4 conference registrations

**Partner \$2,500**

- Recognition as a sponsor across digital, print, and media marketing platforms
- Inclusion in conference social media post
- 2 conference registrations

***For more information, contact Harrison Crabtree ([hcrabtree@gnoinc.org](mailto:hcrabtree@gnoinc.org))***

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