



LOUISIANA INTERNATIONAL TRADE DAY* **featuring *Diversity in Trade* Breakout Session**

November 4, 2021

SPONSORSHIP OPPORTUNITIES

**This will be a “hybrid” event, meaning there will be a small live component that will be simultaneously live-streamed to an online audience. “Diversity in Trade” will be included as a special breakout session during the International TradeDay program.*

LOUISIANA INTERNATIONAL TRADE DAY (ITD) TITLE SPONSOR - \$10,000 (Limit One)

- Recognition as “Title Sponsor” at International Trade Day including:
 - Exclusivity as “Title Sponsor” of Louisiana International Trade Day
 - Twenty (20) online passes to ITD presentations
 - Company name/logo prominently displayed on live platform backdrop
 - Recognition by Emcee as “Title Sponsor” during ITD welcoming remarks
 - Opportunity to provide a speaker for one of the ITD presentations
 - Company name/logo promoted throughout the virtual ITD
 - Opportunity to provide a brief promotional company video or pre-recorded spot featuring company executive
 - Company name/logo on ITD emails leading up to the event
 - Company name/logo on WTCNO website with link back to company’s website
 - Company name/logo promoted across various social media platforms
 - Company name in press release
 - Full-color company logo displayed in the WTCNO’s *Louisiana Trade Spotlight* (throughout September and October)

LOUISIANA INTERNATIONAL TRADE DAY (ITD) PRESENTING SPONSOR – \$7,500 (Limit Two)

- Recognition as “Presenting Sponsor” at International Trade Day including:
 - Exclusivity as a “Co-Presenting Sponsor” of Louisiana International Trade Day
 - Fifteen (15) online passes to ITD presentations
 - Company name/logo prominently displayed on live platform backdrop
 - Recognition by Emcee as “Co-Presenting Sponsor” during ITD welcoming remarks
 - Company name/logo promoted throughout the virtual ITD
 - Opportunity to provide a brief promotional company video or pre-recorded spot featuring company executive
 - Company name/logo on ITD emails leading up to the event
 - Company name/logo on WTCNO website with link back to company’s website
 - Company name/logo promoted across various social media platforms
 - Company name in press release



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LOUISIANA INTERNATIONAL TRADE DAY (ITD) CONTINENTAL SPONSOR – \$5,000

- Recognition as “Continental Sponsor” at International Trade Day including:
 - Ten (10) online passes to ITD presentations
 - Company name/logo prominently displayed on live platform backdrop
 - Company name/logo promoted throughout the virtual ITD
 - Opportunity to provide a brief promotional company video or pre-recorded spot featuring company executive
 - Company name/logo on ITD emails leading up to the event
 - Company name/logo on WTCNO website with link back to company’s website
 - Company name/logo promoted across various social media platforms
 - Company name in press release

LOUISIANA INTERNATIONAL TRADE DAY REGIONAL SPONSOR – \$2,500

- Recognition as “Regional Sponsor” at International Trade Day including:
 - Eight (8) online passes to ITD presentations
 - Company name/logo promoted throughout the virtual ITD
 - Company name/logo on ITD emails leading up to the event
 - Company name/logo on WTCNO website with link back to company’s website
 - Company name/logo promoted across various social media platforms
 - Company name in press release

LOUISIANA INTERNATIONAL TRADE DAY STATE SPONSOR – \$1,500

- Recognition as “Local Sponsor” at International Trade Day including:
 - Six (6) online passes to ITD presentations
 - Company name promoted throughout the virtual ITD
 - Company name on WTCNO website with link back to company’s website
 - Company name promoted across various social media platforms