



The World Trade Center of New Orleans & The Port of New Orleans present: 2021 EUGENE J. SCHREIBER AWARD GALA*

November 18, 2021

SPONSORSHIP OPPORTUNITIES

*This will be a live event depending on health restrictions at the time of the event.

EUGENE J. SCHREIBER GALA <u>TITLE SPONSOR</u> - \$10,000 (Limit One)

- Recognition as "Title Sponsor" at Eugene J. Schreiber Gala including:
 - Exclusivity as "Title Sponsor" of Gala
 - Ten (10) tickets with prominent, reserved cocktail tables at Gala
 - Company name/logo prominently displayed on stage backdrop
 - Recognition by Emcee as "Title Sponsor" during Gala program remarks
 - o Company representative introduced at the Gala and invited to make brief remarks
 - Company invited to make one special music request from the Gala band
 - Company name/logo on WTCNO website with link back to company's website
 - Company name/logo on Gala collateral materials and signage
 - Company name/logo on Gala programs
 - Exclusive opportunity to provide promotional items to be placed on tables during Gala (items to be provided by company)
 - Company name/logo promoted across various social media platforms
 - Company name in press release

EUGENE J. SCHREIBER GALA <u>PRESENTING SPONSOR</u> – \$7,500 (Limit Two)

- Recognition as "Presenting Sponsor" at Eugene J. Schreiber Gala including:
 - o Exclusivity as a "Co-Presenting Sponsor" of Gala
 - Eight (8) tickets with reserved cocktail tables at Gala
 - o Company name/logo prominently displayed on stage backdrop
 - Recognition by Emcee as "Presenting Sponsor" during Gala program remarks
 - Company representative introduced at the Gala and invited to announce auction information
 - Company name/logo on WTCNO website with link back to company's website
 - Company name/logo on Gala collateral materials and signage
 - Company name/logo on Gala programs
 - o Company name/logo promoted across various social media platforms
 - Company name in press release





EUGENE J. SCHREIBER GALA <u>CONTINENTAL SPONSOR</u> – \$5,000

- Recognition as "Continental Sponsor" at Eugene J. Schreiber Gala including:
 - Six (6) tickets to Gala
 - Company name/logo prominently displayed on stage backdrop
 - o Recognition by Emcee as "Continental Sponsor" during Gala program remarks
 - Company name/logo on WTCNO website with link back to company's website
 - Company name/logo on Gala collateral materials and signage
 - Company name/logo on Gala programs
 - Company name/logo promoted across various social media platforms
 - Company name in press release

EUGENE J. SCHREIBER GALA <u>REGIONAL SPONSOR</u> – \$2,500

- Recognition as "Regional Sponsor" at Eugene J. Schreiber Gala including:
 - Four (4) tickets to Gala
 - Company name/logo on WTCNO website with link back to company's website
 - Company name/logo on Gala collateral materials and signage
 - Company name/logo on Gala programs
 - Company name/logo promoted across various social media platforms

EUGENE J. SCHREIBER GALA <u>STATE SPONSOR</u> – \$1,500

- Recognition as "State Sponsor" at Eugene J. Schreiber Gala including:
 - Two (2) tickets to Gala
 - \circ $\,$ Company name/logo on WTCNO website with link back to company's website $\,$
 - o Company name/logo on all Trade Week/Gala collateral materials and signage
 - Company name/logo on Trade Week/Gala programs