



WORLD TRADE CENTER® NEW ORLEANS

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World Trade Center 2021 C. Alvin Bertel Award set for June 30, 2021

*Program to honor 2021 Bertel Award Recipient Paul Aucoin, Executive Director
Port of South Louisiana will be held in 40 days*

New Orleans, LA – The World Trade Center of New Orleans (WTCNO) will present its annual C. Alvin Bertel award on June 30, 2021, 11:30 a.m. - 2 p.m. at the Sheraton New Orleans Hotel, 500 Canal Street, New Orleans. This year's award recipient, Paul G. Aucoin, Executive Director of the Port of South Louisiana (Port SL) will be honored with a short program and luncheon. The Bertel award is presented each year to an individual who has made significant contributions to the Louisiana port and maritime community.

“Excitement is growing in our local international trade and maritime communities as the Bertel Award ceremony, honoring Paul Aucoin, Executive Director of the Port of South Louisiana, approaches,” said Stephen Hanemann, Chairman of the WTCNO. “As a region served by and developed around so many navigable waterways, we must recognize their historical and commercial contributions to Louisiana’s economic success. It is also important to acknowledge the people who work on and around those rivers and tributaries and the ports and facilities that support them. It is therefore fitting and timely that Paul Aucoin should receive this year’s accolade. The Bertel Award event

is also a fine opportunity for us to highlight and embrace Louisiana's essential role as a global trade leader," he added.

For tickets, table, and sponsorship inquiries, please contact Sam Sheffield at ssheffield@wtcno.org

About the C. Alvin Bertel Award

The C. Alvin Bertel Award was established in 1967 and is presented each year to an individual who has made significant contributions to the Louisiana port community. The award recipient is selected by a committee of eleven international trade, transportation, and economic development organizations in the New Orleans area. Nominating organizations include the Board of Commissioners of the Port of New Orleans, City of New Orleans, International Freight Forwarders and Customs Brokers Association, Louisiana Maritime Association, Jefferson Parish, New Orleans Board of Trade, New Orleans Chamber of Commerce, Plaquemines Port, Harbor, & Terminal District, Port of South Louisiana, St. Bernard Port, Harbor, & Terminal District, and the World Trade Center New Orleans.

About the World Trade Center New Orleans

Founded as the International House in 1943 and as the International Trade Mart in 1945, these two predecessor organizations merged in 1985 and are now known as "The World Trade Center of New Orleans," the oldest of over 300 World Trade Centers around the globe. The World Trade Center strives to bring together professionals in the regional, national, and international trade and maritime communities.

Our Mission: "We foster economic development throughout Louisiana and the surrounding Gulf Coast Region by advocating for the support and the promotion of the international trade goals of our members and stakeholders."

For membership and event information, please visit: www.wtcno.org