



**WORLD TRADE CENTER®**  
**NEW ORLEANS**  
Serving Louisiana and the Gulf Coast Region

## 2021 ALL-INCLUSIVE EVENT SPONSORSHIP OPPORTUNITIES

### **LOCAL SPONSOR – \$5,000†**

- Recognition as “Local Sponsor” at 2021 WTCNO Signature Events (Signature Events include: C. Alvin Bertel Award, Louisiana International Trade Day featuring the Diversity in Trade Breakout, and the Gene Schreiber Gala featuring the World Trade Center President’s Award for Distinction in Trade) including:

#### **C. Alvin Bertel Award Event\*:**

- Recognition as “Local Sponsor”
- Two (2) seats (general seating) at live portion of event
- Eight (8) online passes
- Company name/logo promoted throughout the virtual portion
- Company name/logo on Bertel emails leading up to the event
- Company name/logo on WTCNO website with link back to company’s website
- Company name/logo promoted across various social media platforms
- Company name in press release

*\*This will be a “hybrid” event, meaning there will be a small live component that will be simultaneously live-streamed to an online audience.*

#### **Louisiana International Trade Day featuring Diversity in Trade Component (ITD)\*\*:**

- Recognition as “Local Sponsor”
- Eight (8) online passes to ITD presentations
- Company name/logo promoted throughout the virtual ITD
- Company name/logo on ITD emails leading up to the event
- Company name/logo on WTCNO website with link back to company’s website
- Company name/logo promoted across various social media platforms
- Company name in press release

*\*\*This will be a “virtual” event, meaning the program will be completely remote (live-streamed to an online audience). “Diversity in Trade” will be included as a special breakout session during the International Trade Day program.*

#### **Gene Schreiber Gala featuring the World Trade Center President’s Award for Distinction in Trade\*\*\*:**

- Recognition as “Local Sponsor”
- Two (2) tickets to Gala
- Company name on WTCNO website with link back to company’s website
- Company name on Gala collateral materials and signage
- Company name on Gala programs

***\*\*\*This will be a live event depending on health restrictions at the time of the event. The "1<sup>st</sup> Annual Governor's Award in Trade" will be included as a special award during the Gene Schreiber Gala.***

**†Combining these event package benefits (instead of purchasing individually) will provide a \$1,500 savings!**