



Please contact the WTCNO for sponsorship opportunities, 504-529-1601 or events@wtcno.org.

2021 ALL-INCLUSIVE EVENT SPONSORSHIP OPPORTUNITIES

GLOBAL SPONSOR – \$20,000+

- Recognition as “Global Sponsor” at all 2021 WTCNO (Events include: C. Alvin Bertel Award, Louisiana International Trade Day featuring the Diversity in Trade Breakout, and the Gene Schreiber Gala featuring the World Trade Center President’s Award for Distinction in Trade) including:

C. Alvin Bertel Award Event*:

- Recognition as “Global Sponsor”
- Sixteen (16) seats, or two (2) reserved tables, at live portion of event with priority placement
- Ten (10) online passes
- Company name/logo prominently displayed on live platform backdrop
- Company name/logo promoted throughout the virtual portion
- Opportunity to provide a brief promotional company video or pre-recorded spot featuring company executive
- Company name/logo on Bertel emails leading up to the event
- Company name/logo on WTCNO website with link back to company’s website
- Company name/logo promoted across various social media platforms
- Company name in press release

**This will be a “hybrid” event, meaning there will be a small live component that will be simultaneously live-streamed to an online audience.*

Louisiana International Trade Day featuring Diversity in Trade Component (ITD):**

- Recognition as “Global Sponsor”
- Twenty (20) online passes to ITD presentations
- Company name/logo prominently displayed on live platform backdrop
- Recognition by Emcee as “Global Sponsor” during ITD welcoming remarks
- Opportunity to provide a speaker for one of the ITD presentations
- Company name/logo promoted throughout the virtual ITD
- Opportunity to provide a brief promotional company video or pre-recorded spot featuring company executive
- Company name/logo on ITD emails leading up to the event
- Company name/logo on WTCNO website with link back to company’s website
- Company name/logo promoted across various social media platforms
- Company name in press release

- Full-color company logo displayed in the WTCNO's *Louisiana Trade Spotlight* (throughout September and October)

*****This will be a "virtual" event, meaning the program will be completely remote (live-streamed to an online audience). "Diversity in Trade" will be included as a special breakout session during the International Trade Day program.***

Gene Schreiber Gala featuring the World Trade Center President's Award for Distinction in Trade*:**

- Recognition as "Global Sponsor"
- Ten (10) tickets with prominent, reserved cocktail tables at Gala
- Company name/logo prominently displayed on stage backdrop
- Recognition by Emcee as "Global Sponsor" during Gala program remarks
- Company representative introduced at the Gala and invited to make brief remarks
- Company invited to make one special music request from the Gala band
- Company name/logo on WTCNO website with link back to company's website
- Company name/logo on Gala collateral materials and signage
- Company name/logo on Gala programs
- Exclusive opportunity to provide promotional items to be placed on tables during Gala (items to be provided by company)
- Company name/logo promoted across various social media platforms
- Company name in press release

******This will be a live event depending on health restrictions at the time of the event. The "1st Annual World Trade Center President's Award for Distinction in Trade" will be included as a special award during the Gene Schreiber Gala.***

†Combining these event package benefits (instead of purchasing individually) will provide a \$5,000 savings!