



FOR IMMEDIATE RELEASE

Date: January 24, 2013

Press Contact: jsteverson@wtcno.org

**World Trade Center Former Managing Director Eugene J. “Gene” Schreiber awarded
“Peace through Commerce Medal” posthumously**

New Orleans, LA- The prestigious “Peace through Commerce Medal” will be presented to the World Trade Center of New Orleans former Managing Director, Eugene J. “Gene” Schreiber at a ceremony at the WTC on Thursday, February 7, 2013 at 11:15 a.m. The award will be presented to Schreiber’s widow, Mary Schreiber, by the Department of Commerce’s Under Secretary for International Trade, Francisco Sanchez.

The award honors an individual, group, or organization (domestic or abroad) whose actions have significantly promoted and developed U.S. export initiatives, encouraged innovative approaches, and/or improved overall U.S. trade, thereby advancing the National Export Initiative.

“Gene did a tremendous job for the WTC and taught us much throughout his thirty years of service. I applaud the Department of Commerce for recognizing his dedication and believe this is a fitting tribute to Gene, his family and all who worked with him over the years,” said Dominik Knoll, WTC Chief Executive Officer.

Mr. Schreiber served the cause of international trade for over 30 years during his tenure as Managing Director of WTC (1979-2010) and Louisiana District Export Council Member. Under his direction he organized more than 1,500 seminars, conferences, inbound and outbound trade missions and other international trade programs all aimed to help Louisiana businesses learn how to import and export with foreign markets. During his time managing WTC, the organization received the President’s prestigious “E” and “E-Star” awards for outstanding contributions to the expansion of United States exports.

Mr. Schreiber also served as an ex-officio member of the Consular Corps of New Orleans and used his position to help promote the cause of bringing more foreign consuls to New Orleans, culminating in the re-opening of the Consulate of Mexico in 2008.

For more information, contact The World Trade Center of New Orleans at (504) 529-1601 or email info@wtcno.org.

-END-

The World Trade Center of New Orleans (WTCNO) is one of the strongest international business organizations in the Gulf Coast region, consisting of 1,000+ companies as well as high profile individual members. This membership base represents a diverse group of industry leaders, companies, professional organizations, and government institutions that include manufacturers, energy, agriculture, maritime, digital media, foreign consulates, and other interests. In 2012, member organizations were able to significantly contribute to the state’s record-breaking exports, the total value of which exceeded \$63 billion. This strong international organization creates a variety of opportunities for its stakeholders with the objective to add wealth to its community as well as create jobs through international trade and related services while fostering business and economic development by engaging in allied activities.