



**WORLD TRADE CENTER®**  
**NEW ORLEANS**

Serving the State of Louisiana

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## **FOR IMMEDIATE RELEASE**

### **World Trade Center of New Orleans Receives Excellence in Economic Development Award from the International Economic Development Council**

*The WTCNO accepted the honor at a ceremony held on October 2, 2018*

Washington, DC – The World Trade Center of New Orleans (WTCNO) received a Silver Excellence in Economic Development Award for The Weekly Trader, a weekly e-publication by WTCNO covering local, national and international trade news and trends, in the category of New Media of the International Economic Development Council (IEDC). The honor was presented at the IEDC Annual Conference, September 29 – October 3, in Atlanta, Georgia, United States.

“It is an honor to be recognized for our work connecting, educating, and advocating on behalf of businesses in Louisiana. The Weekly Trader amplifies the voice of the trade community and highlights the significance of trade to our state.” said Caitlin Cain, CEO of the World Trade Center of New Orleans.

The World Trade Center of New Orleans, serving the state of Louisiana since 1943, works to ensure economic development in our region through connecting companies, educating our businesses to enable success, and maintaining a strong voice in state policy pertaining to international trade. Working in one of the most dynamic states for international trade in our nation, The World Trade Center of New Orleans constantly works to see that individuals, small businesses, and corporations alike have the information and resources needed to expand and succeed overseas.

“This year our judges reviewed some extraordinary projects that advanced both communities and businesses. We congratulate all the award winners and thank everyone who nominated their projects for sharing their success with fellow IEDC members. What we learn from each other helps us to grow and advance as a profession. We look forward to even greater participation from economic developers across the globe in the 2019 awards program,” said Craig Richard, CECD, FM, President and CEO, Tampa Hillsborough Economic Development Corporation located in Tampa, Florida, and 2018 IEDC Board Chair.

#### ***About the International Economic Development Council***

*The International Economic Development Council (IEDC) is the world's largest membership organization for economic development professionals. Economic developers promote economic well-being and quality of life in their communities by creating, retaining, and expanding jobs that facilitate growth and provide a stable tax base. From public to private, rural to urban, and local to international, our members represent the entire range of economic development. Learn more at [iedconline.org](http://iedconline.org).*

#### ***About the World Trade Center of New Orleans***

*Founded as the International House in 1943 and as the International Trade Mart in 1945, these*



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*two predecessor organizations merged in 1985 and are now known as “The World Trade Center of New Orleans”; it is the oldest of over 300 World Trade Centers across the globe.*

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