



FOR IMMEDIATE RELEASE

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**World Trade Center Former Managing Director Eugene J. “Gene” Schreiber awarded
“Peace through Commerce Medal” posthumously; Second Medal awarded to
World Trade Center**

New Orleans, LA- The prestigious “Peace through Commerce Medal” was recently presented to the World Trade Center of New Orleans former Managing Director, Eugene J. “Gene” Schreiber at a ceremony at the WTC. The award was presented to Schreiber’s widow, Mary Schreiber, by the Department of Commerce’s Under Secretary for International Trade, Francisco Sanchez. Mr. Sanchez also presented the World Trade Center of New Orleans with a separate Peace Through Commerce Medal.

The award honors an individual, group, or organization (domestic or abroad) whose actions have significantly promoted and developed U.S. export initiatives, encouraged innovative approaches, and/or improved overall U.S. trade, thereby advancing the National Export Initiative.

“Gene did a tremendous job for the WTC and taught us much throughout his thirty years of service. I applaud the Department of Commerce for recognizing his dedication and believe this is a fitting tribute to Gene, his family, and all who worked with him over the years,” said Dominik Knoll, WTCNO Chief Executive Officer.

“The WTCNO is also very grateful to Under Secretary Francisco Sanchez for recognizing our organization with the Peace through Commerce Medal. I believe this award reflects the mission and hard work of our organization and we are thankful to be honored alongside Gene Schreiber,” said David Kearney, WTCNO President.

The World Trade Center of New Orleans was presented with a separate award. The WTCNO is the founding member of the World Trade Centers Association. In recognition of its efforts, the WTCNO has received both the President’s “E” and “E-Star” Awards for outstanding contributions to the expansion of United States exports.

The mission of the World Trade Center of New Orleans is to facilitate on behalf of our members the addition of wealth and jobs in Louisiana through international trade, economic development and allied activities by supporting a prosperous international business climate in Louisiana with advocacy, information, education, and stakeholder programs and services. Implementation of our mission results in the retention, recruitment and expansion of Louisiana-based international businesses, contributing to the state’s overall economic development.

For more information, please contact the World Trade Center of New Orleans at (504) 529-1601 or email info@wtcno.org.

See below for the full list of 2012 Peace Through Commerce Award recipients.

- **American Chamber of Commerce in Japan** – Tokyo
- **American Chamber of Commerce in Singapore** – Singapore

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- **Business Council for International Understanding** – New York, NY
- **Werner Escher**, Exec Dir, Domestic & Intl Markets, South Coast Plaza – Costa Mesa, CA
- **Global FoodBanking Network** -- Chicago, IL
- **SC ICCO Energy SRL** – Brasov, Romania
- **Eugene J. Schreiber**, **World Trade Center of New Orleans** – New Orleans, LA
- **Harley Seyedin**, President, American Chamber of Commerce in South China – Guangzhou
- **SMN Investments** – Kabul, Afghanistan

For more information on the Peace Through Commerce Award or the 2012 recipients, please visit <http://www.commerce.gov/blog>.

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The World Trade Center of New Orleans (WTCNO) is one of the strongest international business organizations in the Gulf Coast region, consisting of 1,000+ companies as well as high profile individual members. This membership base represents a diverse group of industry leaders, companies, professional organizations, and government institutions that include manufacturers, energy, agriculture, maritime, digital media, foreign consulates, and other interests. In 2012, member organizations were able to significantly contribute to the state's record-breaking exports, the total value of which exceeded \$63 billion. This strong international organization creates a variety of opportunities for its stakeholders with the objective to add wealth to its community as well as create jobs through international trade and related services while fostering business and economic development by engaging in allied activities.