



FOR IMMEDIATE RELEASE

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Louisiana Q1 Exports Up 15.59% Over 2012; Louisiana in Top 5 among Exporting States

New Orleans, LA - Louisiana's worldwide exports increased 15.59% in the first quarter of 2013 compared to the same period in 2012. The overall value of Louisiana's exports totaled \$16.5 billion, creating a record-setting first quarter in 2013.

Exports for all 50 states and Puerto Rico, the U.S. Virgin Islands, and the District of Columbia totaled \$383 billion, a less than 1% increase from first quarter 2012. Louisiana's ranking among U.S. exporting states improved to number 5, up two spots from number 7 over the same period in 2012. Louisiana's exports experienced, however, an important diminution of \$3.84 billion when compared to Q4 2012. Texas held the number 1 spot with \$66.10 billion, followed by California, New York, and Washington.

"We should be proud of Louisiana's trade development," said Dominik Knoll, CEO of the World Trade Center New Orleans. "In all the evaluated categories, the state has shown overall improvements if compared with the same quarter of last year," he continued. "This has to be an incentive to continue to develop trade in Louisiana and to assist our companies exporting our commodities and services."

"For the first quarter of 2013, we have increased exports by over \$2 billion dollars from the previous year's first quarter and we see our growth continuing and strengthening," said Gary LaGrange, Port of New Orleans, President and CEO.

Top Ten Markets Showed Great Performance

Louisiana's principal export markets for the first quarter were China (\$1.99 billion, down 13.54%), Mexico (\$1.85 billion, up 29.73%), Singapore (\$763.5 million, up 66.83%), followed by Japan, Canada, and Egypt. Compared to Q1 2012, Louisiana's principal export markets for this quarter continued to be China and Mexico. However, exports with China diminished by \$312 million in the first quarter of 2013 compared to the same period last year. In contrast, exports with Mexico increased by \$423 million.

The strongest Q1 growth for top ten Louisiana export markets was Equatorial Guinea (\$510 million, up 26,785.70% from Q1 2012), followed by Panama (\$554 million, up 488.05%) and Mexico (\$1.85 billion, up 29.73%). Besides China, Louisiana's first quarter exports to Japan and the Netherlands showed a downward trend compared to first quarter 2012 with decreases of 21.56% and 40.9% respectively.

Petroleum and Coal Leading, and Machinery and Food on the Rise

Petroleum and Coal Products remained the leading export industry for Louisiana totaling \$5.78 billion in the first quarter of 2013, a 21.35% increase from Q1 last year, followed by Agriculture Products and Chemicals.

Louisiana industries with the highest gains for the first quarter were Petroleum and Coal Products, Machinery (Except Electrical), and Food and Kindred Products compared to the same period last year.

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Despite being the number two export industry in Q1 2013, Agriculture Products diminished slightly (4.59%) compared to the same period in 2012. However, value-added products related to agriculture, such as processed food, showed a strong gain of \$586 million in the first quarter of 2013.

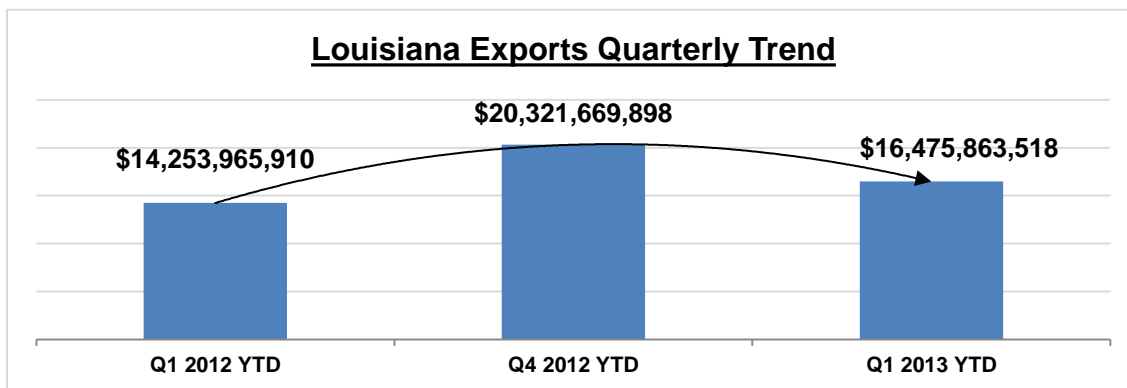
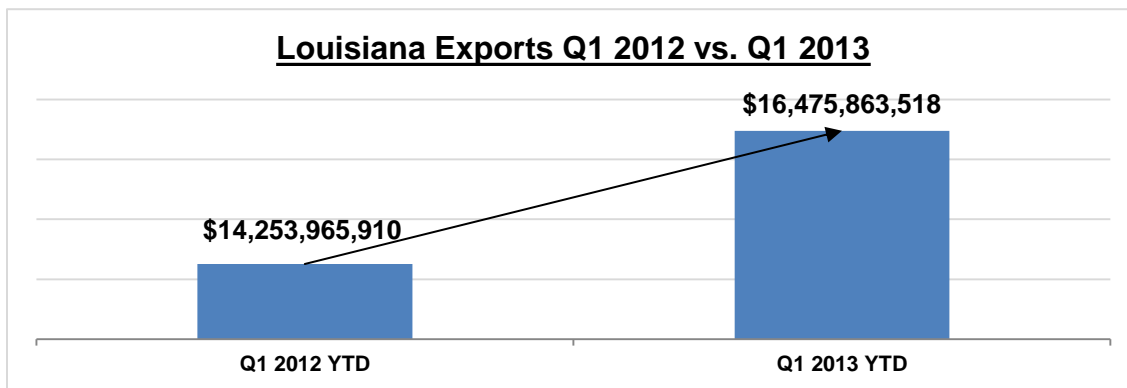
Jerry Hingle, Executive Director of the Southern U.S. Trade Association, noted that “Once again we’re seeing strong growth in exports of food and agriculture, which combined were up almost \$365 million in the first quarter of this year. Although course grain exports dipped, we saw strong growth in shipments of value-added food and agriculture – such as meats and dairy. This mirrors a trend over the past few years and is great news for the U.S. ag sector and economy as a whole.”

The WTC report covers the exports of both Louisiana-originating products and some major commingled bulk commodities (especially grain and coal) that are produced in other states, shipped abroad from Louisiana’s ports, and recorded as Louisiana exports because of Department of the Census standards used to calculate exports.

The following charts summarize the data reported above.

Trade reports that provide information on 32 industry categories of Louisiana exports (NAICS) to more than 230 countries worldwide, as well as export totals of other U.S. states, are available on the WTC website at www.wtcno.org.

For more information, please contact the World Trade Center of New Orleans at (504) 529-1601 or email info@wtcno.org.



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Louisiana Exports by Country

(US\$ NAICS Database)

Rank	Code	Description	Q1 2012 YTD	Q1 2013 YTD	Q1 2013 - Q1 2012	% 2012-13
		Total all Countries	14,253,965,910	16,475,863,518	2,221,897,608	15.59%
1	CHN	China	2,309,905,906	1,997,230,032	-312,675,874	-13.54%
2	MEX	Mexico	1,424,207,760	1,847,694,968	423,487,208	29.73%
3	SGP	Singapore	457,659,910	763,529,062	305,869,152	66.83%
4	JPN	Japan	932,241,092	731,282,031	-200,959,061	-21.56%
5	CAN	Canada	601,493,629	726,349,497	124,855,868	20.76%
6	EGY	Egypt	462,458,181	590,965,464	128,507,283	27.79%
7	BRA	Brazil	385,779,174	584,458,550	198,679,376	51.50%
8	PAN	Panama	94,238,596	554,173,333	459,934,737	488.05%
9	NLD	Netherlands	923,287,222	545,658,328	-377,628,894	-40.90%
10	GNQ	Equatorial Guinea	1,898,339	510,381,740	508,483,401	26785.70%

Louisiana Exports by Industry

(US\$ NAICS Database)

Rank	Description	Q1 2012 YTD	Q1 2013 YTD	Q1 2013-Q1 2012	% 2012-13
	Total all Industries	14,253,965,910	16,475,863,518	2,221,897,608	15.59%
1	Petroleum And Coal Products	4,767,812,244	5,785,580,565	1,017,768,321	21.35%
2	Agricultural Products	4,807,897,471	4,587,365,003	-220,532,468	-4.59%
3	Chemicals	2,012,233,920	2,136,147,061	123,913,141	6.16%
4	Food And Kindred Products	1,061,429,475	1,647,652,839	586,223,364	55.23%
5	Machinery, Except Electrical	354,536,839	1,006,410,415	651,873,576	183.87%
6	Minerals And Ores	365,644,870	293,752,838	-71,892,032	-19.66%
7	Primary Metal Manufacturing	159,035,921	237,623,808	78,587,887	49.42%
8	Beverages And Tobacco Products	118,478,151	172,852,380	54,374,229	45.89%
9	Fabricated Metal Products, Nesoi	120,551,534	143,701,883	23,150,349	19.20%
10	Transportation Equipment	102,436,845	111,192,978	8,756,133	8.55%

U.S Exports by State

(US \$, NAICS Database)

Rank	Description	Q1 2012 YTD	Q1 2013 YTD	%2012- 13
	Total all States	\$381,557,467,920	\$383,330,515,227	0.46
1	Texas	\$64,789,702,920	\$66,106,938,584	2.03
2	California	\$39,879,374,780	\$39,373,254,328	-1.27
3	New York	\$20,648,489,721	\$22,468,441,376	8.81
4	Washington	\$18,054,545,314	\$19,311,704,107	6.96
5	Louisiana	\$14,253,965,910	\$16,475,863,518	15.59
6	Florida	\$16,219,499,091	\$15,492,506,562	-4.48
7	Illinois	\$17,249,923,493	\$15,484,768,275	-10.23
8	Michigan	\$13,482,564,392	\$13,728,637,460	1.83
9	Unknown State	\$12,748,715,313	\$12,392,473,359	-2.79
10	Ohio	\$12,252,821,217	\$12,147,860,617	-0.86

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NEWS RELEASE

The World Trade Center of New Orleans (WTCNO) is one of the strongest international business organizations in the Gulf Coast region, consisting of 1,000+ companies as well as high profile individual members. This membership base represents a diverse group of industry leaders, companies, professional organizations, and government institutions that include manufacturers, energy, agriculture, maritime, digital media, foreign consulates, and other interests. In 2012, member organizations were able to significantly contribute to the state's record-breaking exports, the total value of which exceeded \$63 billion. This strong international organization creates a variety of opportunities for its stakeholders with the objective to add wealth to its community as well as create jobs through international trade and related services while fostering business and economic development by engaging in allied activities.