



WORLD TRADE CENTER® NEW ORLEANS

Dominik Knoll **Chief Executive Officer, WTC New Orleans (WTCNO)**

Dominik Knoll is Chief Executive Officer of the World Trade Center of New Orleans, a non-profit association dedicated to promoting international business and trade in Louisiana, U.S. The WTCNO consists of over 1,000 corporate members in addition to several hundred individual members, and prides itself on being the region's strongest and most experienced international organization. Knoll works on a daily basis with top manufacturing and service industries including oil and gas, energy, real-estate, agriculture and digital media, as well as government institutions and other professional organizations. In 2014, member organizations were able to significantly contribute to the state's record-breaking exports, the total value of which exceeded \$65.1 billion. WTCNO acts as a vertically integrated hub that creates and distributes trade-related information, facilitates community outreach and education, and works closely with key industry players and government officials to promote economic development through trade-related activities worldwide.



Knoll has diverse experience in project management and strategic planning, and has worked extensively in commercial and residential real-estate fields. He has worked successfully for both large multi-national companies and small start-ups. His international business experience in Italy, France, Germany, Austria, Denmark, the United Kingdom, and the United States is supported by extensive management experience and academic credentials.

Knoll is an Op-Ed writer for the Huffington Post as well as Fortune Magazine and has been featured in several national and international publications including the Wall Street Journal, Forbes Magazine, China Daily, Financial Times, and others. Knoll is also a regular contributor to conferences such as the World Economic Forum, Clinton Global Initiative, Wall Street Journal ECO:nomics Summit, CERA Week, MIPIM, Fortune Conference, MAPIC and others. Knoll serves on U.S. House of Representatives Majority Whip Steve Scalise's Energy Advisory Group as well as on the executive committee of the International Disaster Conference and Expo. Knoll is a member of the national Council on Competitiveness in Washington, DC and serves on the Executive Advisory Committee of the Council's U.S. Manufacturing Competitiveness Initiative. He is appointed by the State of Louisiana to serve on the Louisiana Board of International Commerce, an 18-member board governing all international responsibilities for the state of Louisiana. Knoll also serves on the boards of French American Chamber of Commerce, Loyola University International Business Council, and others. Knoll's speaking engagements have included the U.S. State Department's Experience America program, the Caribbean-Central American Action Conference, the Federal Reserve Bank, the Mississippi River Cities and Towns Initiative, the University of São Paulo, and others around the globe.

In his previous real-estate positions, Knoll served as Project Manager and before that Assistant to the CEO of Kronberg International SA. Knoll worked in a joint venture with Pirelli RE (Milan) and together with other publicly traded real estate companies such as conwert Immobilien Invest SE (Vienna), Shore Capital (London), and Lehman Brothers (USA). Project management responsibilities included trading sensitive off-market commercial real-estate portfolios, as for example a large German retail chain portfolio totaling a nine figure Euro amount. Knoll was responsible for the company's Italian development business where he completed a luxury residential development project in Italy. Before joining the real estate sector, Knoll successfully established a business presence in Denmark for an upscale Italian design manufacturing company.

Knoll is an Executive Scholar Alumni at Northwestern University's Kellogg School of Management, and holds an MBA Degree from the AB Freeman School of Business, Tulane University. Knoll has also studied at Harvard Business School. While earning his MBA, Knoll served as a teaching assistant for Tulane Real Estate Professor Rodolfo J. Aguilar, Ph.D., CEO of Aguilar Group, USA. In addition, Knoll holds a Master of Science degree in Management from University of Innsbruck, Austria. Knoll obtained his professional qualification in business accounting (Rag.) including an Italian Ph.D. (Dottore), from the University of Bolzano, Italy and has studied abroad at Warwick Business School (UK), Purdue University (US), and International University of Monaco.

In 2007, he published his first book in German: Unternehmensnetzwerke: Erfolgreich einem Netzwerk - Cluster beitreten, "Business Networks: How Companies Can Successfully Join Industry Clusters" VDM publisher, Saarbruecken.

Knoll is a native of Italy and is fluent in English, German, and Italian. In his free time, he enjoys traveling and has visited over 60 countries so far.